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For Immediate Release



Geothermal Group Buy Program Returns for Second Round

Geothermal Urbana-Champaign is returning to make it faster, easier, and cheaper to get geothermal heating and cooling systems for homes and businesses in Champaign, Piatt, and Vermilion Counties. [Geothermal Urbana-Champaign](#) will begin with four initial Geothermal Power Hours by zoom:

- 7 p.m. 2/23/22 - Co-hosted by Faith in Place: [Register to receive Zoom link](#)
- 6 p.m. 3/29/22 - Co-hosted by Urbana Park District: [Register to receive Zoom link](#)
- Noon 4/12/22 - Co-hosted by U of I Facilities and Services, ISEE, Illinois Geothermal Coalition: [Register to receive Zoom link](#)
- 7 p.m. 5/2/22 - Co-hosted by Urbana Park District: [Register to receive Zoom link](#)

“Geothermal heat pumps are by far the most efficient heating and cooling systems available today. They’re so efficient because they use no fuel, but rather use the earth’s natural and consistent temperatures,” said John Freitag, executive director of the Geothermal Alliance of Illinois (GAOI) who is partnering with the City of Urbana to offer the program. “Through this program we are working to familiarize people with geothermal heating and cooling, as well as lower the initial investment for a geothermal system. We are very excited about the program because we know that geothermal systems can eliminate fossil fuel use for heating and cut the power bill by 50 percent or more.”

Geothermal systems will be offered at a lower than market rate through the program with declining block pricing. So the more people who participate, the lower the pricing will get. Information on Geothermal Power Hours and newsletter signup is available at [GeothermalUC.org](#).

Promotional support for the program is provided by many leading organizations in the Urbana-Champaign area. Organizations interested in being a Promotional Partner or a Power Hour Co-host may contact srtess@urbanaininois.us for more information.

