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FOR IMMEDIATE RELEASE

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## GEOTHERMAL GROUP BUY PROGRAM RETURNS FOR THIRD ROUND

Geothermal Urbana-Champaign is returning to make it faster, easier, and cheaper to get geothermal heating and cooling systems for homes and businesses in Champaign, Piatt, and Vermilion Counties. [Geothermal Urbana-Champaign](#) will begin with the following initial Geothermal Power Hours with more to be scheduled:

- April 20 Thursday 7 p.m. Zoom - Co-Host: ISEE, Uofl F&S, IL Geo Coalition
- May 2 Tuesday 6 p.m. Good Shepherd Lutheran Church & Faith in Place
- May 22 Monday 7 p.m. Zoom - Co-Host: Urbana Park District
- June 21 Wednesday 7 p.m. Zoom - Co-Host: Prairie Group Sierra Club
- July 11 Tuesday 6 p.m. McKinley Church & Faith in Place
- August 29 Tuesday 6 p.m. Common Ground Food Co-Op
- Sept 15 Friday Noon Zoom - Co-Host: Prairie Rivers Network

“Geothermal heat pumps are by far the most efficient heating and cooling systems available today. They're so efficient because they use no fuel, but rather use the earth's natural and consistent temperatures,” said John Freitag, executive director of the Geothermal Alliance of Illinois (GAOI) who is partnering with the City of Urbana to offer the program. “Through this program we are working to familiarize people with geothermal heating and cooling, as well as lower the initial investment for a geothermal system. We are very excited about the program because we know that geothermal systems can eliminate fossil fuel use for heating and cut the power bill by 50 percent or more.”

Geothermal systems will be offered at a below-market rate through the program with declining block pricing. So the more people who participate, the lower the pricing will go for all. Information on Geothermal Power Hours and newsletter signup is available at [GeothermalUC.org](http://GeothermalUC.org).

Promotional support for the program is provided by many leading organizations in the Urbana-Champaign area. Organizations interested in being a Promotional Partner or a Power Hour Co-host may contact [srtess@urbanainillinois.us](mailto:srtess@urbanainillinois.us) for more information.

