



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES
Economic Development Division
Urbana's Market at the Square Quarterly Progress Report
June 17th, 2020

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Introduction

The following Urbana's Market at the Square Quarterly Progress Report describes activities of Urbana's Market at the Square for the Urbana's Market Advisory Board. The report includes information regarding projects that are in progress, recent requests and recommendations from the public, staff activities, and upcoming events.

SNAP Program Update

- The Markets application for SNAP Match funding through Link UP Illinois has been approved in the amount of \$4,000. The new funding, plus rollover funding, gives our match program over \$9,000 in funds for fresh fruit and vegetable incentives.
- The Market has also received a grant from Farm Credit Illinois for the 2020 season in the amount of \$5,000. These funds will support matching incentives for all SNAP eligible products at the Market.
- The Land Connection's proposal to the United Way in support of a local, universal match program did not receive funding. A second grant proposal for such a system has made to Experimental Station and we are waiting for results.

Covid 19

- The Market has been operating under Covid 19 guidelines for six weeks. Guidelines have generally been well accepted and complied with by patrons.

- It is expected that physical distancing requirements will be required for the duration of the market season.
- Attendance for the first 6 weeks of the 2020 season.

DATE	8:00 AM	9:00 AM	10:00 AM	11:00 AM	Noon	Estimated Attendance
5/2/20	248	238	301	264	211	1262
5/9/20	238	156	370	371	200	1335
5/16/20	340	300	524	375	218	1757
5/23/20	400	371	457	337	203	1768
5/30/20	418	406	479	401	262	1996
6/6/20	427	354	408	416	232	1837