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FOR IMMEDIATE RELEASE

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URBANA IN FOCUS COMMENCES TOMORROW

Urbana In Focus: Celebrating the Beauty of our Community

Get ready for *Urbana In Focus*, a captivating initiative that begins tomorrow! The City of Urbana is excited to announce the launch of the *Urbana In Focus Website Photo Program*, an opportunity for all to showcase their creativity and capture the beauty and essence of our wonderful community. We believe that every resident has a unique perspective worth sharing, and we invite everyone to submit their favorite photos that highlight Urbana's charm, diversity, and spirit.

The program is open to anyone in the area, whether they're seasoned photographer or individuals with a smartphone and a keen eye for beauty. It's a chance to capture those special moments, breathtaking landscapes, memorable events, and everyday scenes that make our community truly exceptional.

To participate, simply follow these steps:

1. Capture your best shots: Grab a camera or smartphone and explore Urbana. Discover scenes, landmarks, people, or events that reflect the vibrant essence of our community. Whether it's a colorful sunset over a park, our bustling Market at the Square, a community gathering, or a hidden gem in Urbana, we want to see it all!
2. Select your favorite photo: Choose the image that best represents Urbana. Ensure your photo(s) has a high resolution (at least 72 dpi) and is in landscape or portrait format.
3. Share your entries: Submit each entry via email to photos@urbanaininois.us with the subject line "Urbana In Focus." Please include the photographer's name, contact information, a brief description of the photo(s), and the location where the photo(s) was taken.
4. Please send one photo per email. Limit submissions to five photos per 30-day period.
5. Spread the word: Feel free to share your entries on social media using the hashtag #UrbanaInFocus. Encourage your friends, family, and neighbors to participate as well!

Important Dates:

- Program Start Date: May 23, 2023
- Submissions will occur monthly, with decisions made on the last Wednesday of each month.
- Photo selections will be announced at the beginning of each month.

Selected photos: The chosen photos may be used on our City of Urbana website, and social media platforms. Additionally, selected photos may be featured in *It's All About U*, our community newsletter, and for community promotional purposes.

We look forward to viewing the unique perspectives and the beauty of Urbana captured through the lens of our community.

For questions or further information, please don't hesitate to contact us at photos@urbanaininois.us.

For more information about the City of Urbana, please visit www.urbanaininois.us.

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