



Race St

Elm St

Broadway St.

Vine St

what's in
your
square?

Green St

Green St

Broadway St.

Illinois St





Race St

Elm St

Broadway St

Vine St

what's ⁱⁿ your square?

Green St

Green St

Public Outreach Results

Broadway St

Illinois St





Race St

Elm St

Broadway St

Vine St

what's ⁱⁿ your square?

Green St

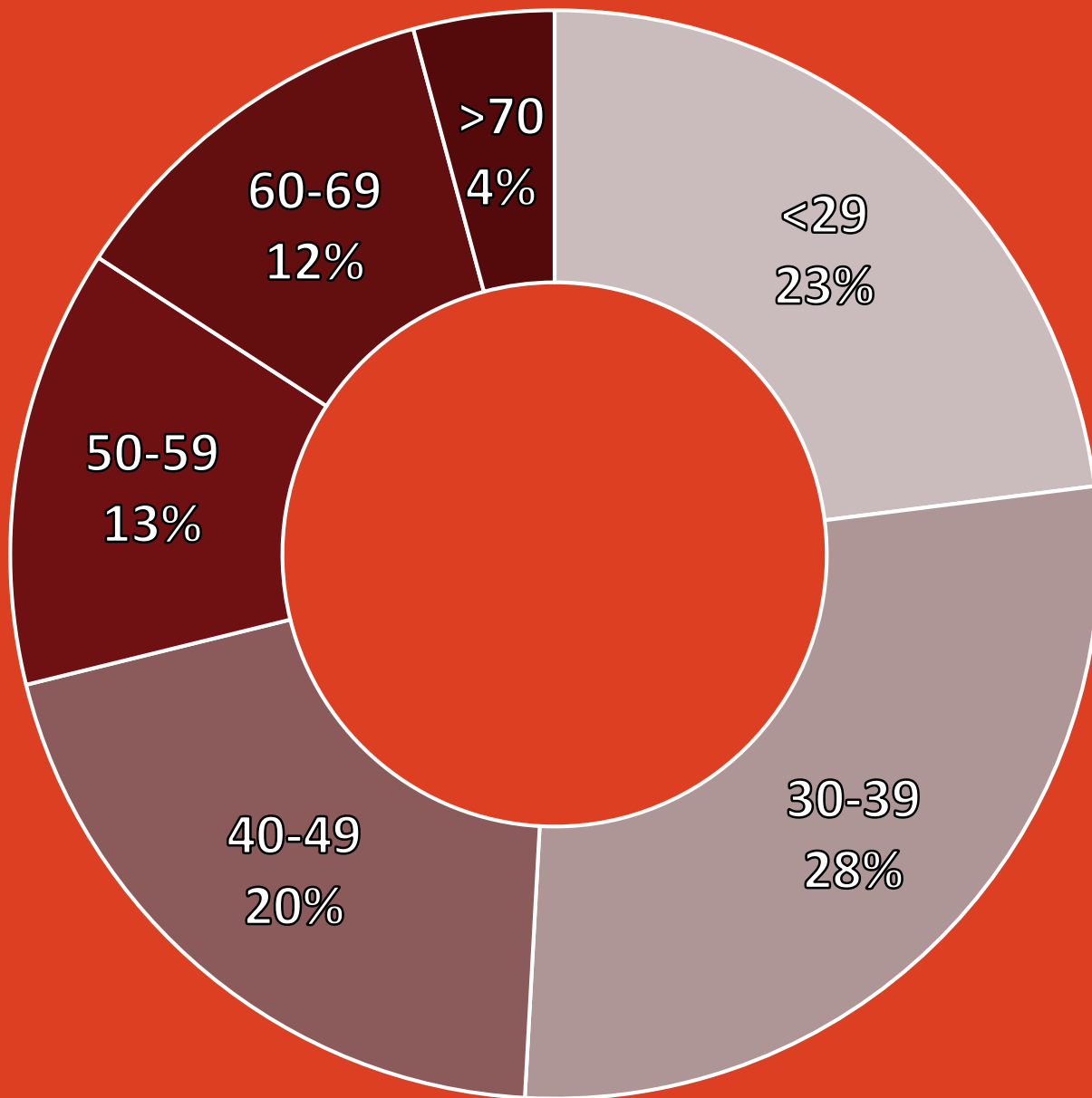
Green St

1. Surveys
2. Focus Groups

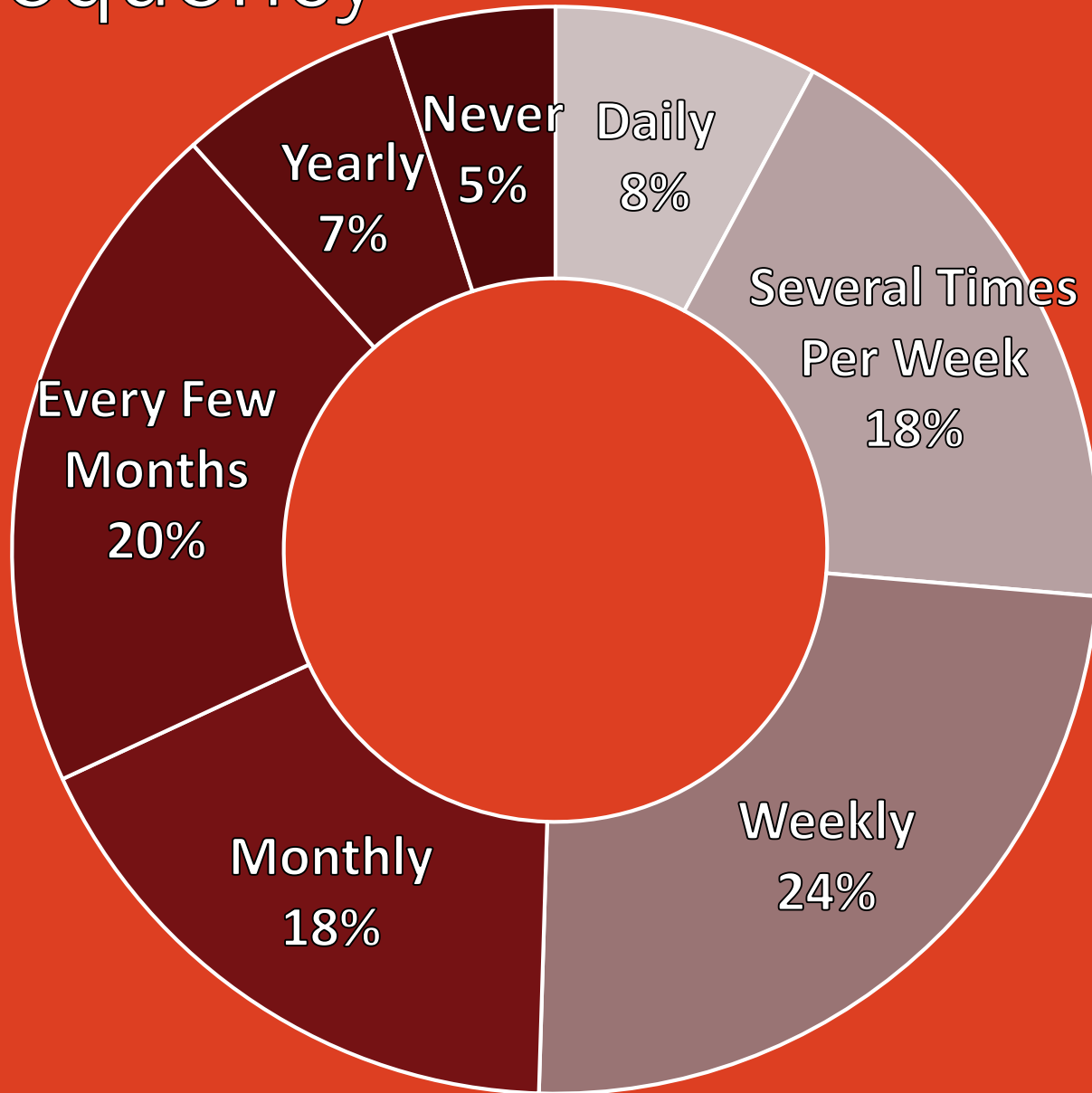
Broadway St

Illinois St

Age

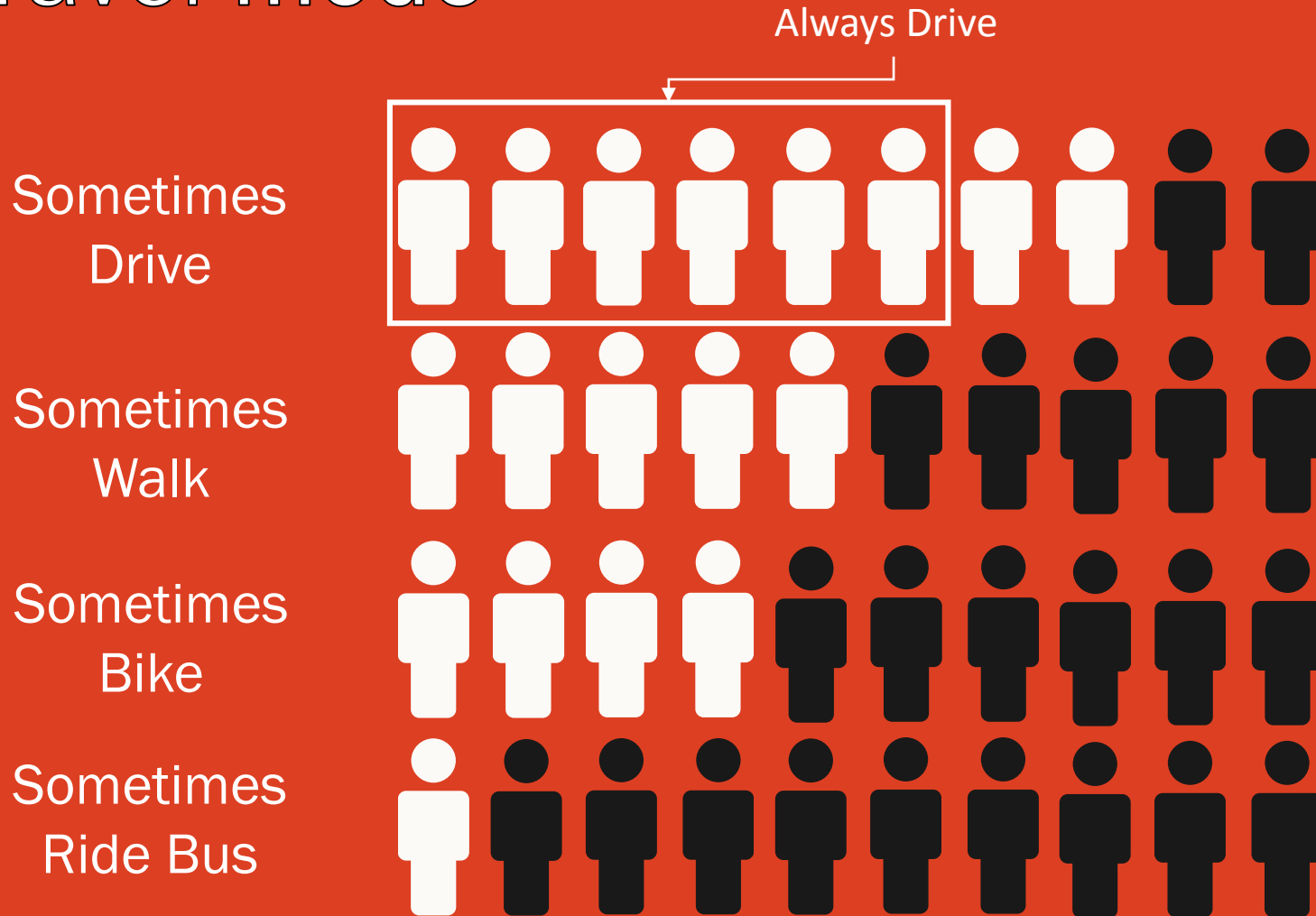


Visit Frequency



Q1: "How often do you visit Lincoln Square?" – single answer
Answered 1,570 | Skipped 47

Travel mode

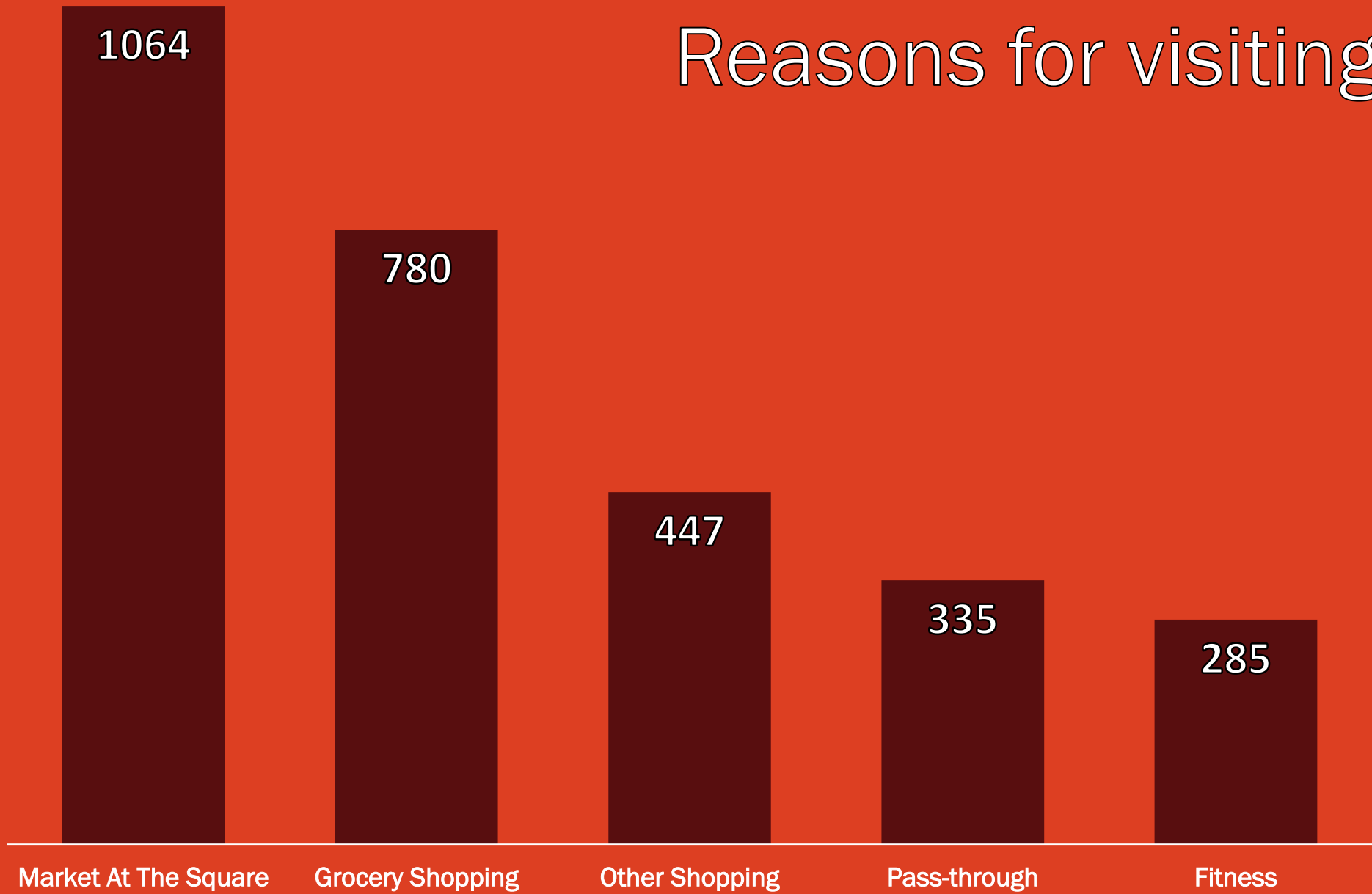


= uses travel mode



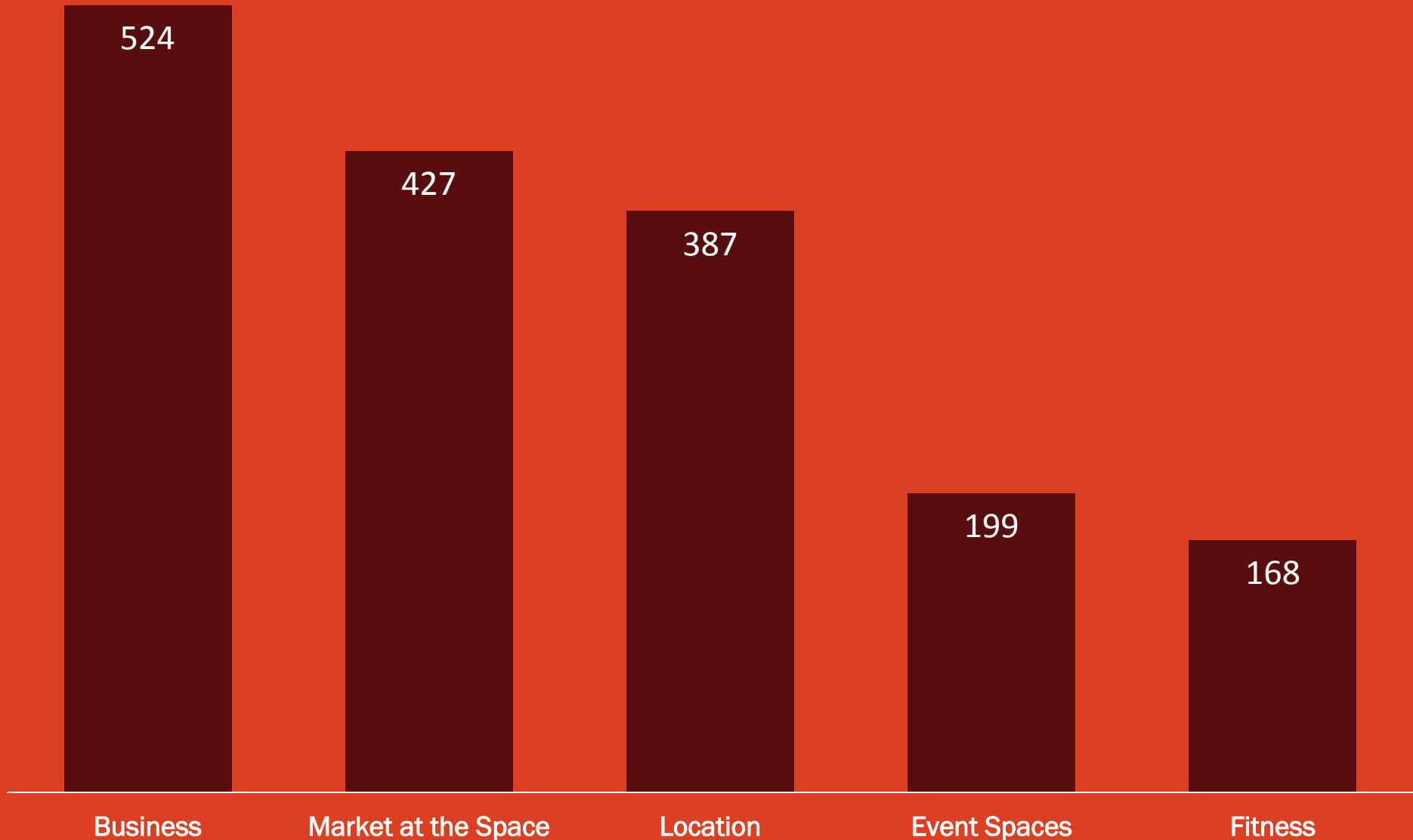
= does not use travel mode

Reasons for visiting



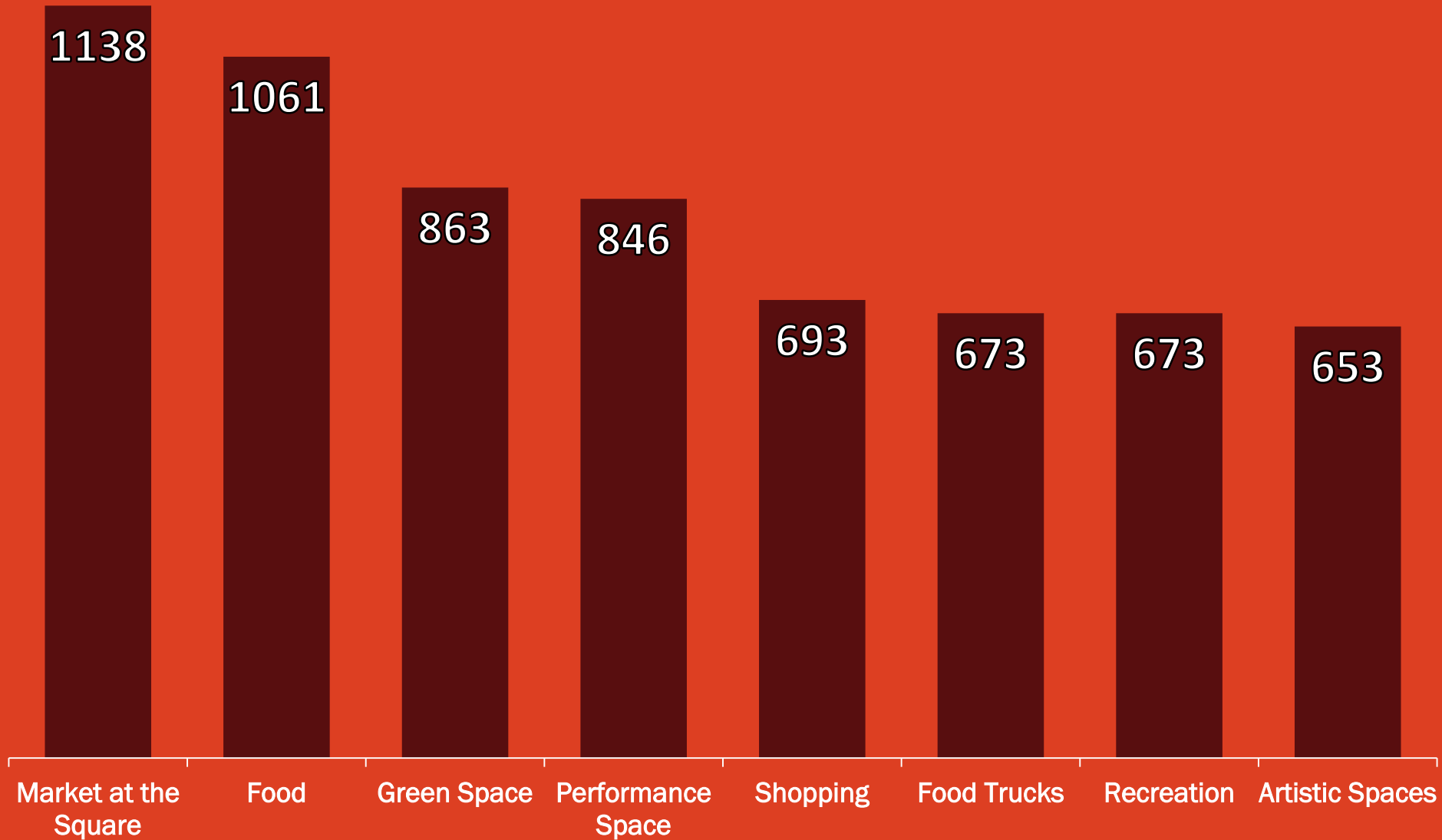
Q3: "Why do you go to Lincoln Square?" – multiple answer
Answered 1,468 | Skipped 149

Favorite aspects



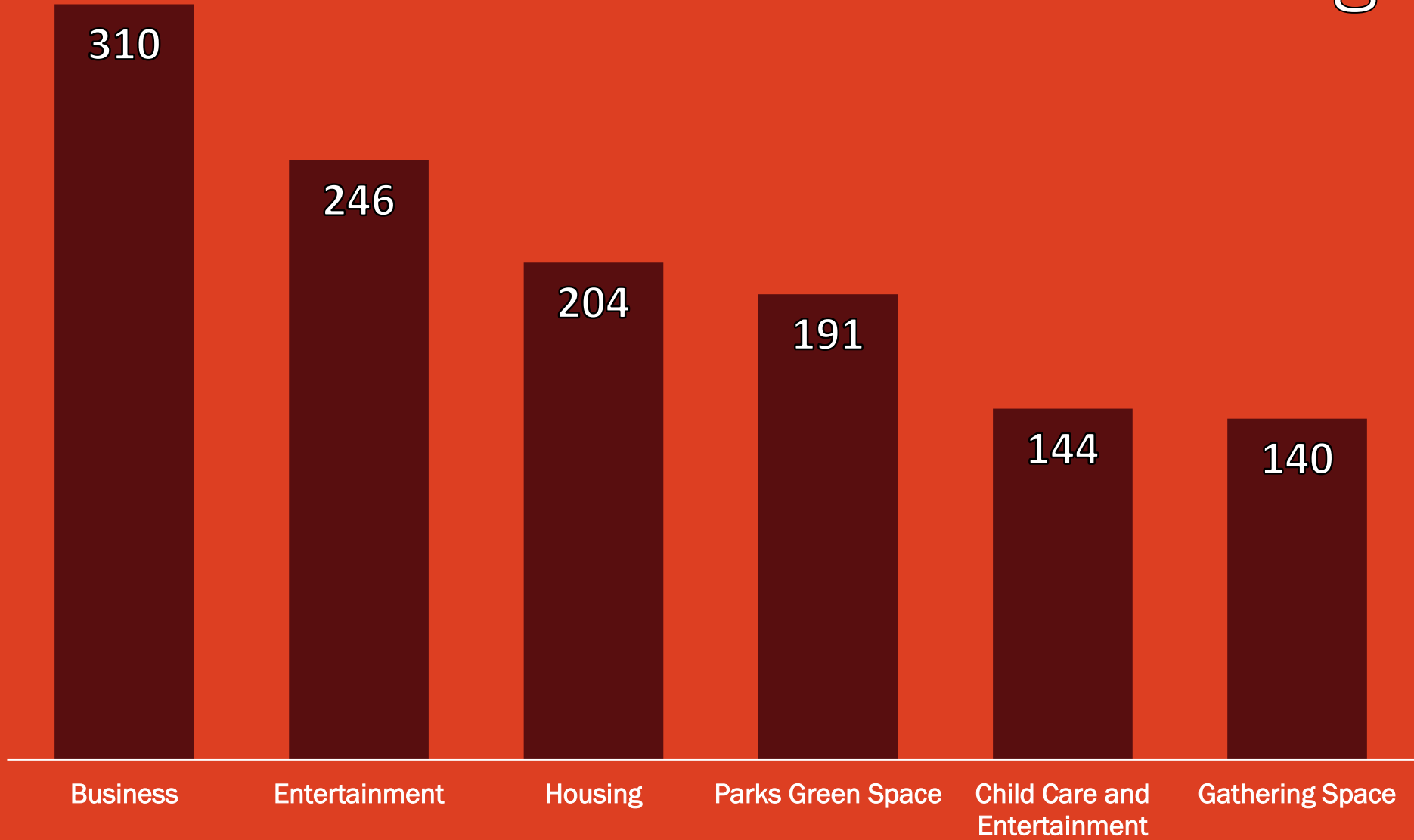
Q4: "What is the best thing about the Lincoln Square site today?" – open response
Answered 1,359 | Skipped 258

Future desires



Q5: "What are some things you would like to have at the Lincoln Square site?" – multiple answer
Answered 1,499 | Skipped: 118

Most-desired change



Q6: "What is the single biggest change you'd like to see at the Lincoln Square site?" – open response
Answered 1,324 | Skipped 293



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1. Surveys

2. Focus Groups

A Great Place

Word Cloud

Mapping Exercise



Illinois St



Small public spaces

Bike-friendly

Walkable

Amsterdam, The Netherlands



Visible landmarks

Open gathering space

Berlin, Germany



Natural light

Ample seating

Atrium, Mayo Clinic, Rochester, MN



Playground

Unique shops and restaurants

Pearl Street, Boulder, CO



Shaded seating

Comfortable and enclosed

Ojai, CA



Entertaining

Vibrant

Chicago, IL



Gathering Space

Public Space

Lively

Urbana, IL



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1. Surveys
 2. Focus Groups
- A Great Place
Word Cloud
Mapping Exercise



Illinois St



A word cloud featuring various positive adjectives and phrases in different colors and sizes, set against a dark red background. The words are arranged in a dense, overlapping manner, with some words being significantly larger than others. The colors of the words include shades of blue, green, yellow, orange, and red, creating a vibrant and energetic visual effect.

Recreational
Warm
Happy
Welcoming
Beautiful
Creative
All ages
Inviting
Community
Active
Fresh
Attractive
Relaxing
Open
Joyful
Varied
Safe
Clean
Restful
Exciting
Easy
Accessible
Quality
Festive
Inclusive
Peaceful
Smart
Organic
Interactive
Friendly
Musical
Unique
Diverse
Lively
Local
Vibrant
Artsy
Green
Flexible

Things to Do

Meet, Drink, Relax, Walk, Food, Music, Gather, Events, Watch, Visit, Dine, Attend events, Performances, Business, Message, Live, Run, Hear, Community, Bar, Coffee shop, Read, Bookstore, Art, Retail, Entertain, Dance, Ice skate, Movie, Explore, Hang out, Service, Performance, Sports, Concert, Theater, Market at the Square, Listen to music, Green space, Nature, Restaurant, Exercise, Learn, Sit, Cafe, Stroll

[illegible]



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A Great Place

Word Cloud

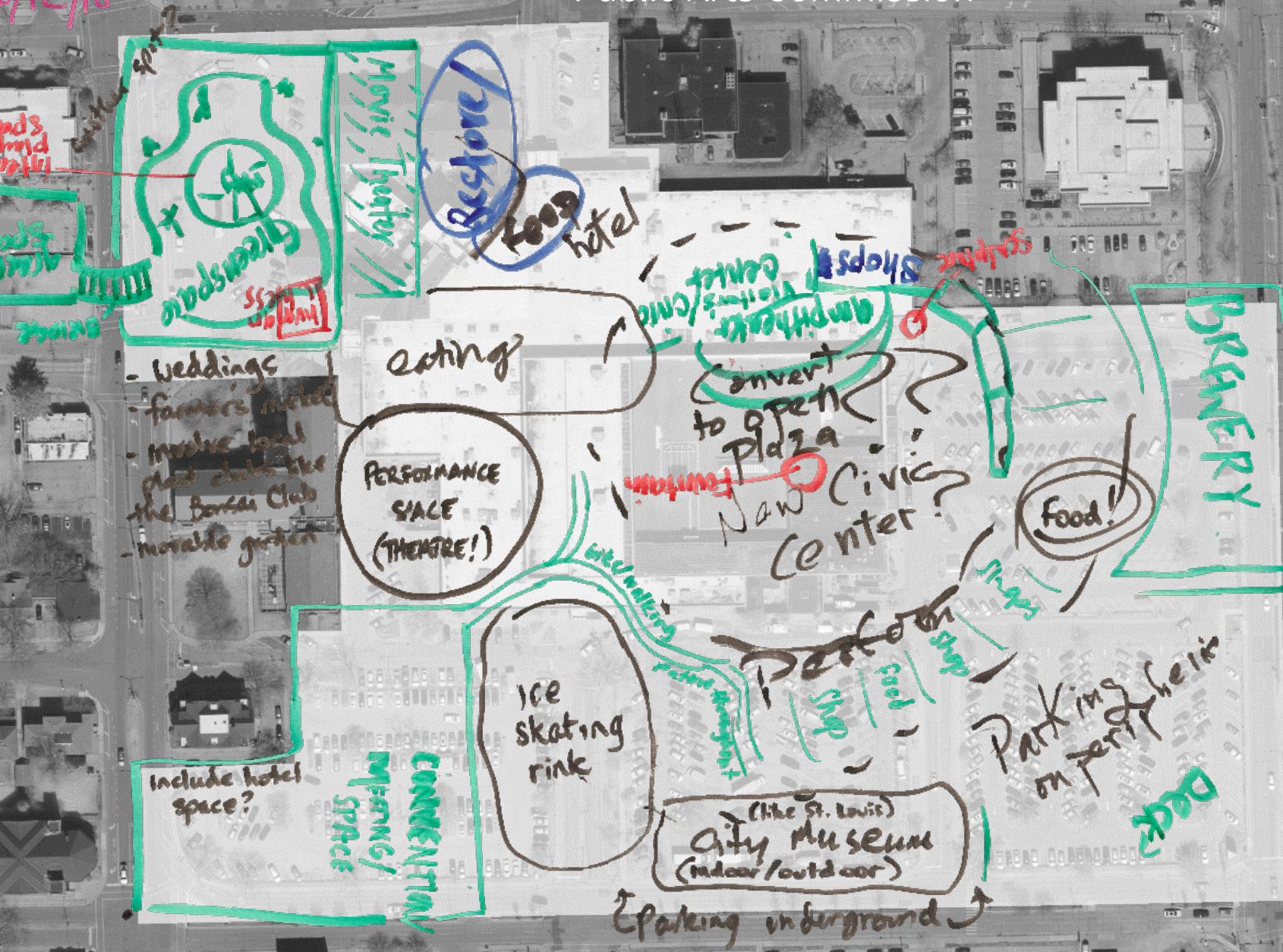
Mapping Exercise



Illinois St

9/12/18

Public Arts Commission



Historic Preservation Commission

Water Feature (Fountain)

PLAZA

BOUTIQUE HOTEL

MARKET

MIXED FACILITIES MARKET

Trees

Permeable pavement

Traverse of Different Lengths (e.g., 1/4 mi, 1/2 mi, 1 mi, 1.5 mi, 2 mi, 2.5 mi, 3 mi, 3.5 mi, 4 mi, 4.5 mi, 5 mi, 5.5 mi, 6 mi, 6.5 mi, 7 mi, 7.5 mi, 8 mi, 8.5 mi, 9 mi, 9.5 mi, 10 mi)

Historical Market featuring Old Pies of Houses Previously Here (Currently on Display @ 2nd St)

Historic Preservation Commission

Water Feature (Fountain)

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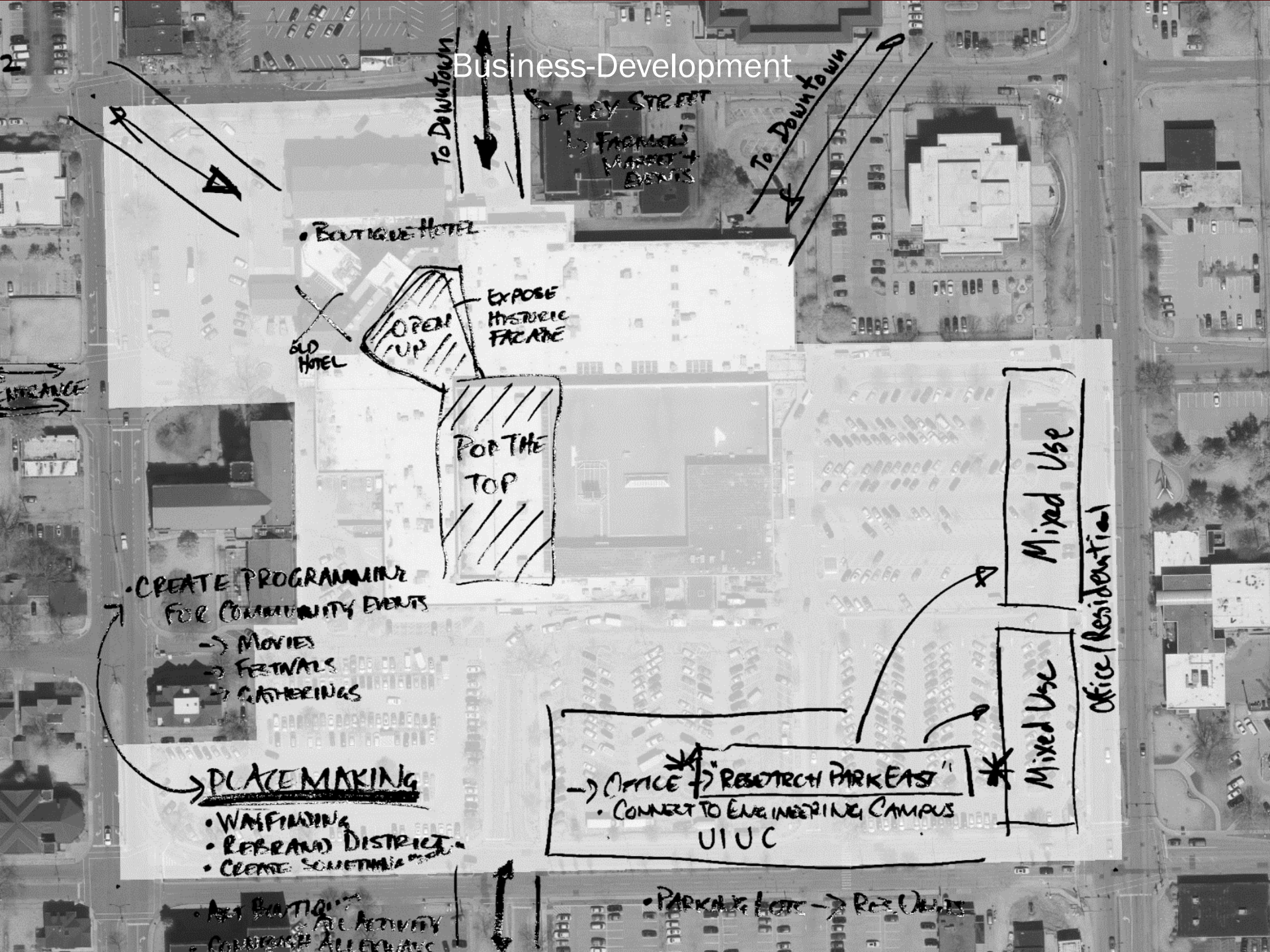
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Business-Development



To Downtown

To Downtown

FLEY STREET
FARMER MARKET + DENNIS

BOUTIQUE HOTEL

OLD HOTEL

OPEN UP

EXPOSE HISTORIC FACADE

POOR THE TOP

CREATE PROGRAMMING FOR COMMUNITY EVENTS

- > MOVIES
- > FESTIVALS
- > GATHERINGS

PLACE MAKING

- WAYFINDING
- REBRAND DISTRICT
- CREATE SOMETHING NEW

Mixed Use

Mixed Use

Office / Residential

Office + Research Park East
CONNECT TO ENGINEERING CAMPUS UIUC

PARKING HERE -> RESEARCH

Urbana Park District



Public Meeting

Keep Yogi

Permanent storefronts/apartments

CO-OP common ground

NEW HOTEL? ECO-FRIENDLY

FAIRLY NARROW STREETS

SMALL APT. BUILDINGS SIMILAR TO NUMBER 11

CONNECT MARKET TO DOWNTOWN CENTER

KEEP FOOD SHOP

MAYBE MOVE BROADWAY

WALKING PATH CONNECT TO DOWNTOWN

Boutique Hotel like + Hotel

the NY Public Library

perhaps something like the row of rentable slums

Future for Lower East Side

Permanent storefronts/apartments

CONNECT
MARKET TO
DOWNTOWN
CENTER

CO-OP
COMPANY
GROWING?
NEW HOTEL?
ECO-FRIENDLY?

SMALL APT.
BUILDINGS
SIMILAR TO
NUMBER 11

WALKING
CONNECTING
TO

FAIRLY NARROW
STREETS

open -
to sell
on call

→ Perhaps something like the new NY public library w/ open spaces + rentable shops

Caution
Spine
for
Exposure
Plate

Σ 1 of 3
8/11/12



What's In Your Square
Overall Map Analysis





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Broadway St.

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